

Strategic Planning Committee Report
Board Meeting, April 14, 2019

The Strategic Planning Committee has been hard at work over the past few months with a number of meetings occurring to review and discuss different aspects of strategic planning.

After data about the local community and area were reviewed, it was decided that an analysis of St. Paul's strengths, weaknesses, opportunities and threats would be completed (a.k.a. SWOT analysis). Over two months, six questions were posed to the congregation and broader community:

1. What do you love about this community?
2. What does this community need more of?
3. What are St. Paul's strengths?
4. What are St. Paul's weaknesses?
5. What opportunities do you think exist for St. Paul's?
6. What do you think are threats to St. Paul's?

Over 300 responses were received to these questions! These were distilled down into a number of categories to capture the main ideas. From there, we identified nine (9) key themes that emerged as most important for us to consider. This information will help to guide our work as we develop Strategic Goals and a Plan for the coming three years and beyond.



A review of the Vision, Mission and Values has been assigned to a new sub-committee that includes membership that is representative of St. Paul's congregation. Two meetings have already occurred with the goal of providing revised, draft Vision, Mission and Values to the main Strategic Planning Committee in the coming weeks.

To keep the congregation up to speed on all of this work, Bryce and Jeanette co-presented an update on the Committees' work during the church service on Sunday, March 31, 2019.

We are committed to keeping the congregation informed and plan to provide additional updates as our work progresses.

Submitted by Jeanette Cournoyer and Bryce Allen
Strategic Planning Committee Co-chairs