

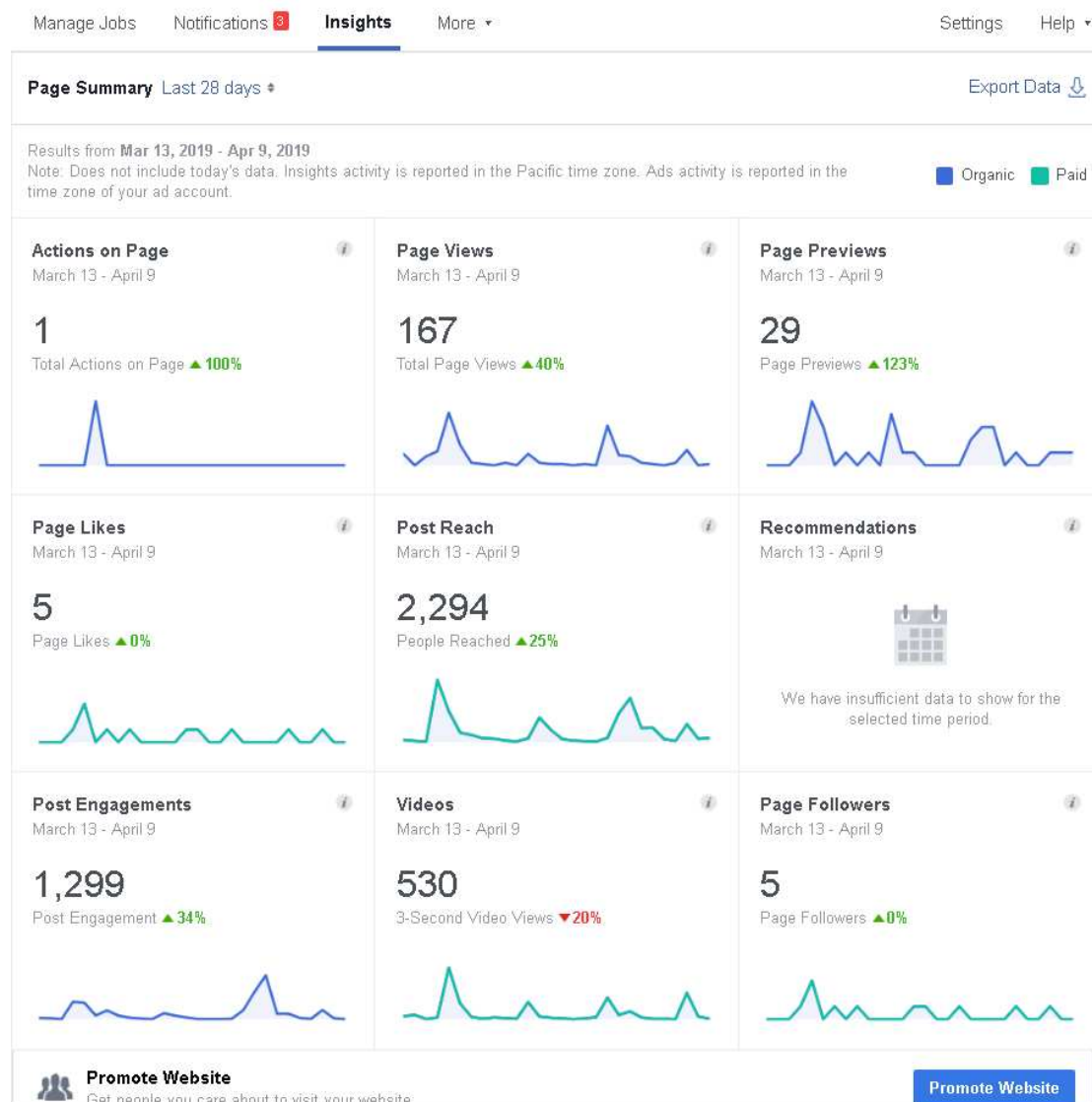
Technology @ St. Paul's and on the World Wide Web

Official Board 19 04 14

Since we last met Ruth Widdowson has developed the skill set needed to create the Sunday Morning musical presentations. Don Real have been working with congregation members to develop the skill set necessary to set up the projector and laptop for Sunday Service; Ruth Widdowson has been working with congregation members to help them learn how to live-stream our Sunday Service to Facebook. Once a group has been trained, a schedule will be established so that all get the opportunity to practice.

The implementation plan changed but we are getting there: Building capacity in the use of technology at St. Paul's.

St. Paul's United Church Warkworth Facebook Page last 28 Days



Average Daily Traffic April 1 to April 7

Page Views 12.9 Prev Week 12.6	Unique Visits 5.3 Prev Week 3.6	First Time Visits 3.7 Prev Week 2.9	Returning Visits 1.6 Prev Week 0.7
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St. Paul's Website Weekly Analytics Report

<http://www.stpaulswarkworth.ca/>

April 1 – April 7 2019

Average Daily Traffic Daily

	Page Views	Unique Visits	First Time Visits	Returning Visits
Mon	10	6	3	3
Tue	5	5	3	2
Wed	2	1	1	0
Thu	14	9	7	2
Fri	5	5	5	0
Sat	3	3	3	0
Sun	51	8	4	4
Total	90	37	26	11
Avg	13	5	4	2

Statistics indicate that both platforms are being used, I am beginning to feel that the webpage should be a more static representation of St. Paul's and the Facebook page is where we should promote events and publish accounts of our activities.

Future Goal: To establish a focus group for both the webpage and the Facebook page to discuss how best to use these two platforms to share the news about St. Paul's with our community and the outside world. We have reached New Zealand and Florida and Nova Scotia.

Submitted by Don Real